



City of Stanton Tourism and Convention Commission

Regular Meeting

Stanton City Hall

February 20<sup>th</sup>, 2024

6:30pm

Members present: Chair Sasha Bowlby, Treasurer David Johnson, Secretary Sarah Johnson, Joey Casey, Vice Chair Mike Briggs

Recording minutes: Secretary Sarah Johnson

Pledge of Allegiance

- I. Chair Sasha Bowlby calls meeting to order at 6:30 pm.
- II. Approval of special meeting minutes held on January 23<sup>rd</sup>, 2024 at Stanton City Hall. Joey Casey makes motion to accept minutes, seconded by Secretary Sarah Johnson. Minutes approved, all in favor.

III. Public Comments:

- a. Representative Bill Wesley

Campaigning for State Representative 91<sup>st</sup> District

- b. Melanie Watkins

Representing Relay for Life. Requesting sponsorship/Volunteering to aid STCC for sponsorship.

- c. Stephanie Faulkner

Representing Ignite Athletic Club. Requesting sponsorship/Volunteering to aid STCC for sponsorship and/or fundraising opportunities.

- d. Carol Maggard

Thanking STCC, City Council

- e. Darrell Billings

Campaigning for State Representative 91<sup>st</sup> district.

- f. Eddie Barnes

Speaking in favor of Backroads of Appalachia, STCC, Ignite Athletics.

- g. Neal Hamilton

Representing Lions Club. Reviving ball fields on Lions Club property. Willingness to work with STCC.

h. Daniel Poe

Representing Stanton City Park. Desire for ball tournaments proving positive economic impact.

i. Joy Powell

Representing Powell County Marching Band. Requesting sponsorship/Volunteering to aid STCC for sponsorship and/or fundraising opportunities.

j. Nick Sexton

Representing Backroads of Appalachia, 5013c non profit whose sole mission is to bring money and economic wealth to central, rural, all communities surrounding Appalachia.

Nick has submitted applications to the board one requesting to continue \$6000/yearly partnership with STCC which promotes the City of Stanton through BOA's mobile application, social media, and multiple moto sport magazines.

The second application requesting \$5000 in order to bring US Drift Drift Indy to City of Stanton for block party weekend long event.

David Johnson makes a motion that we accept the grant application subject to finding original agreement made by prior board/meeting minutes that was completed earlier this year. Seconded by Secretary Sarah Johnson. All in favor. Motion passed.

IV. Chairman update

- a. Valentines Day décor & Valentine's cards for nursing home residents.
- b. Chair Sasha Bowlby and Joey Casey have attended Fiscal Court meeting receiving permission to utilize property across from depot. Have attended Lions Club meeting, Parks & Recreation meeting.
- c. Treasurer David Johnson has completed securing way finding grant.
- d. Joey Casey has reached out to Print USA for Stanton brochure that features businesses.
- e. Secretary Sarah Johnson and Joey Casey have inspected the condition of the drive in and the old firehouse. Discussion of repairs needed to restrooms at Drive in or utilizing restroom trailers. Discussion of potential firehouse repairs to utilize the building. Vice Chair spoke of the benefits of creating subcommittees in order to handle the firehouse, events, etc in an organized manner. Need for special meeting regarding establishing subcommittees.

V. Old Business

- a. Approval for Payment of Open Invoices

Motion made by Vice Chair Mike Briggs to pay

Remaining balance of \$1400 leftover from audit to Summer, McCrary and Sparks PSC  
Whitaker Bank credit card

Seconded by Treasurer David Johnson, all in favor. Motion Passed

Advertising with WCYO was suspended. No vote.

Nolan Marketing- Paid

William H Fultz II Photographs-Paid

VI. New Business

- a. SPGE (Special Purpose Government Entity) Compliance

Motion made by Sasha Bowlby for Scott Graham to complete urgent items on SPGE. Joey Casey seconds. All in favor. Motion passed.

- b. Approval of Sub-Committees

Motion made by Joey Casey that Chair Sasha Bowlby will create the sub-committees and notify board members. Seconded by Secretary Sarah Johnson. Motion passed.

c. Stanton tri-fold brochures

Motion made by Treasurer David Johnson to approve up to \$2000 in brochures for Print USA to provide a brochure that includes all businesses in Stanton and other attractions, upon design approval by the board. Seconded by Joey Casey. All in favor. Motion Passed.

d. Discussion and possible action of upcoming events

Discussion of renting screen from FunFlicks, blanket catastrophic insurance, advertising derby day, liquor license.

Discussion of synthetic ice rink purchase \$44,615 with early bird discount provided by KwikRinks. Freight \$2,695. No action taken. Intent to schedule special meeting after discussing further with Parks & Recreation and determine how rink will be operated.

VII. Budget Amendments

Motion by chair Sasha Bowlby to accept 200k in grant funds for signage and the expenditure of those funds. Seconded by Joey Casey. All in favor. Motion Passed.

Joey Casey makes a motion to for up to \$5000 in décor for events. Seconded by Mike Briggs. All in favor. Motion Passed. Vice Chair Mike Briggs makes motion to a lot \$10,000 towards Derby Event. Seconded by Secretary Sarah Johnson. All in favor. Motion Passed.

VIII. Amending Updated Bylaws

Vice Chair position made official in bylaws. Secretary Treasurer position was split into two positions Secretary and Treasurer.

David Johnson makes a motion to accept the amended bylaws. Seconded by Mike Briggs. All in favor. Motion passed.

Motion made by David Johnson to nominate Sarah Johnson as secretary. Seconded by Joey Casey. All in favor. Motion passed.

IX. Sasha Bowlby makes a motion to adjourn. Seconded by Joey Casey. Meeting adjourned at 8:40pm.